

Green gadgets

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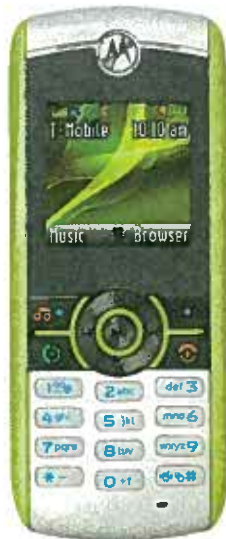
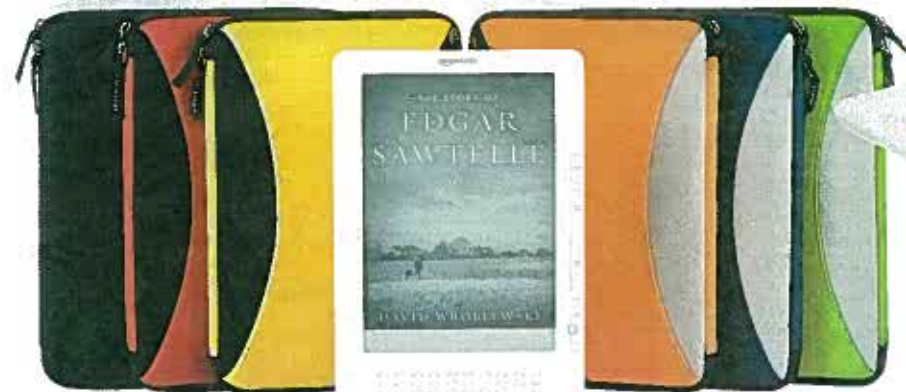
A Phone Made from Recycled Plastic

For those on your list who have to go green, but have to stay connected, too, the world's first mobile phone made using recycled plastics makes social responsibility and social connectivity even more accessible. Motorola's MOTO Renew is the world's first mobile phone made using plastics derived from recycled water bottles. Not only is the plastic housing made from recycled plastics (and is itself 100 percent recyclable), but it is also the world's first carbon neutral phone. Through an alliance with Carbonfund.org, Motorola offsets the carbon dioxide required to manufacture, distribute and operate the phone through investments in renewable energy sources and reforestation. The phone has earned Carbonfund.org's CarbonFree Product Certification after an extensive product life-cycle assessment.

When designing the packaging, Motorola was able to reduce its size by 22 percent and the box and all of the materials inside are printed on 100 percent

The M-Edge Prodigy Hinge Jacket

The Prodigy Jacket for 2nd Generation Amazon Kindle is the ultimate for sophisticated on-the-go eReader users.



Motorola's MOTO Renew

The MOTO W233 Renew is the world's first mobile phone made using plastics comprised of recycled water bottles.

Sony Reader Daily Edition

The new Sony Reader Daily Edition lets users download books from a number of sources, including free downloads from local libraries.

Amazon's Kindle

The Kindle is available from Amazon.com.

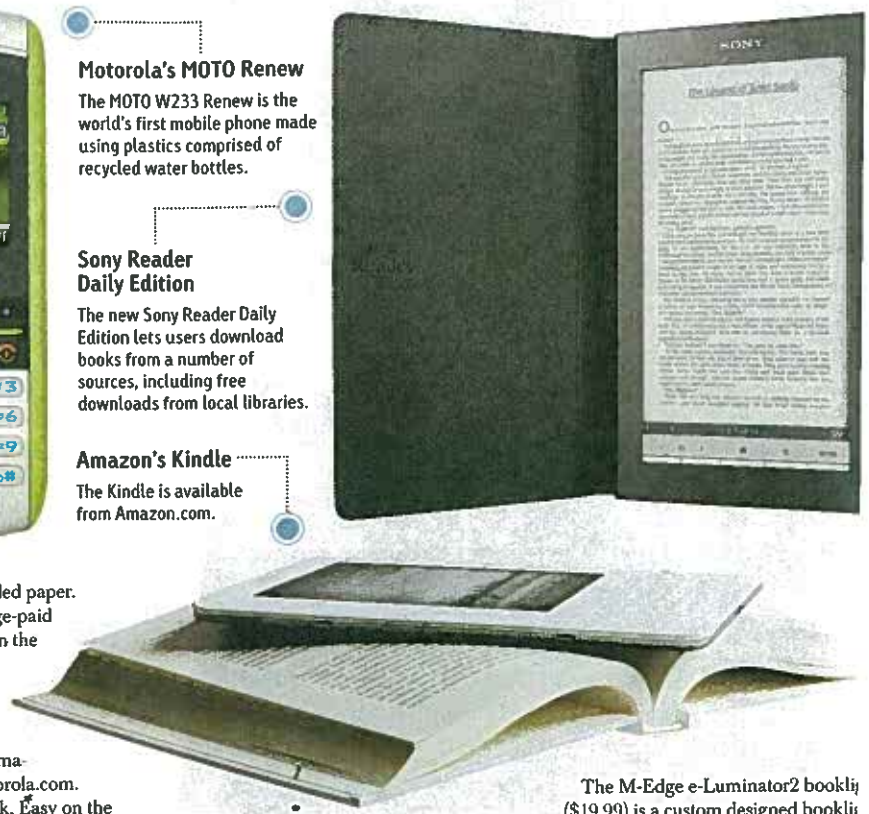
postconsumer recycled paper. In addition, a postage-paid recycling envelope in the box makes it easy to return your previous mobile phone for recycling at no cost. For more information, visit www.motorola.com.

Easy on Your Back, Easy on the Trees

You can save a forest full of trees and your favorite reader's back by buying them an e-reading device. The two most famous are Amazon's Kindle (\$299) and the new Sony Reader Daily Edition (\$399). They basically do the same job - allow you to wirelessly download tons of books and read them on a small portable device - with a few exceptions. The Sony has a seven-inch touch screen versus Kindle's six-inch conventional screen. While Kindle users must download (and pay for) books from Amazon's online store, Sony users can download books from a number of sources, including free downloads from local libraries. The Kindle is, of course, available from Amazon.com; Sony's Daily Edition will be available starting in December at Sony.com, SonyStyle stores and at major electronics retailers such as Best Buy, Target, Staples and Wal-Mart.

Add a Touch of Style

If someone on your list already has an e-reader, a perfect gift would be a stylish



jacket to dress it up. While several companies make accessories for e-readers, some of the most stylish are created by M-Edge. The M-Edge Prodigy Hinge Jacket for the second generation Kindle (\$44.99) is a smart case with classic lines that includes interior pockets for storing notes, business cards and other essentials. It provides access to all ports, even when closed, so you never need to remove the reader for charging.

The Latitude Jacket for Amazon Kindle (\$29.99) is for the active e-reader user. The Latitude Jacket, made of durable ripstop nylon, provides superior Kindle protection and uses a four-point mounting system to secure the device. The Latitude Jacket zips closed using a hidden double zipper, which allows users access to all ports and the ability to charge their device without removing it from the case. In addition, the Latitude includes front and back zippers for storage of chargers and extra accessories, and has a built-in pocket for the M-Edge e-Luminator booklight (sold separately).

The M-Edge e-Luminator2 booklight (\$19.99) is a custom designed booklight developed to work with the M-Edge Prodigy, Platform and Latitude Jacket. The light features a super-bright LED light bulb which provides ample illumination for the reader's screen with a mirrored reflector and optical quality lens disperse the light uniformly. The light is powered by a standard AAA battery (not included) that will provide more than 20 hours of operation with dimming. It is designed to be stored via a slim support arm sized to match pocket sewn into the back of many M-Edge jackets for the Amazon Kindle. M-Edge also makes jackets for the Sony Reader PRS-505 and 700 (\$14). They and other e-reader covers are available at their Web site, www.buymedge.com or at amazon.com, which has an array of Kindle accessories.*



M-Edge e-Luminator2

The M-Edge e-Luminator2 booklight is the ultimate accessory for the Amazon Kindle.

Latitude Jacket for Amazon Kindle

The Latitude Jacket for Amazon Kindle is the must-have accessory jacket for the active eReader user.